

Innovation + Integration

A summit on the Economic Impact of Linking Jobs, Housing & Transportation Planning

Speaker Bio

SARAH CAMPBELL

President, TransManagement, Inc.

Sarah Campbell is president of *TransManagement, Inc.*, a transportation consulting firm located in Washington, DC. Ms. Campbell brings 25 years of professional experience in policy, planning, and capital budgeting in the transportation field to her consulting assignments. Her clients range from transportation agencies at all levels of government to nonprofit organizations and private foundations. Recent work includes policy and planning studies with U.S. Department of Transportation, American Public Transportation Association, American Association of State Highway and Transportation Officials, the District of Columbia DOT, Reconnecting America, and the Transit Cooperative Research Program.

Ms. Campbell's public sector experience in transportation includes policy positions at U.S. DOT in the Office of the Secretary and the Federal Railroad Administration, and with local governments in Austin, Texas and Washington, DC. Prior to joining *TransManagement*, Ms. Campbell served as the founding director of the Surface Transportation Policy Project (STPP), a public interest coalition that brought together for the first time a broad range of transportation, environmental, design, planning, and business interests on national transportation policy issues. In that capacity, she developed legislative proposals that became key provisions of the Intermodal Surface Transportation Efficiency Act of 1991 (ISTEA).

A substantial part of Ms. Campbell's experience has been in bringing disparate factions together for mutual benefit, a skill that lies at the heart of successful planning. She has been responsible for crafting complex agreements for multi-agency development projects at the federal level, for getting agreement among federal and local interests on several large scale projects in the Washington, DC region, as well as for achieving consensus on complex neighborhood traffic management projects. She has often served as a facilitator for discussions among diverse interests surrounding transportation plans and programs.

Ms. Campbell has a strong background in federal transportation programs and related planning and programming requirements as a result of her experience as Urban Program Coordinator at US DOT and as Planning and Capital Budget Director for DC DOT, the agency responsible for managing Federal Highway and Transit funds for the District. Unlike many individuals with in-depth understanding of federal policies, Ms. Campbell also has on-the-ground local planning experience including: writing local parking and loading regulations, conducting transit surveys (with the League of Women Voters as surveyors), establishing one of the first neighborhood traffic management programs, planning and completing environmental documentation for major urban corridors, and defending transportation project decisions against legal challenge. Ms. Campbell is currently working on the update to the DC Long Range Transportation Plan and was on the project team that developed the first plan in 1997 - one of the earliest scenario-based transportation plans.

While much of her experience has focused on urban issues, Ms. Campbell started her federal

career as a railroad merger analyst and has spent a large part of the last two years assessing intercity passenger and freight issues in key corridors across the country. As a program manager for the Reconnecting America Transportation Networks project, Ms. Campbell has overseen a multi-disciplinary team including aviation and rail analysts, financial advisors, demographers, and GIS specialists. The project has produced two reports on the state of the aviation industry post 9/11, called *Missed Connections*, a white paper on transportation finance and opinion pieces in newspapers.

Education: BS, University of Texas and MPA, Lyndon B. Johnson School of Public Affairs, University of Texas

Professional Affiliation: Surface Transportation Policy Project, Board 1990 to Present
Board of Advisors to the ENO Foundation, 2002 to Present
Executive Committee of the Transportation Research Board (TRB), 1997 to Present
Women's Transportation Seminar, 1979 to Present